



UNIVERSITY OF  
**DHAKA**

## ADMISSION ANNOUNCEMENT

### Master of Professional Marketing (MPM)

Department of Marketing  
University of Dhaka



#### PROGRAM FEATURES

- **51** credit hours (16 Courses + Project Paper)
- **2-year** Program
- Classes conducted by **highly qualified faculties** and **experienced professionals**
- **Highly prestigious** professional program in Marketing in **Bangladesh**

#### ADMISSION REQUIREMENTS

- Minimum **Bachelor degree** in any discipline with a CGPA of at least **2.5** or **2<sup>nd</sup> Class/Division** in all exams
- Minimum **1-year** of experience preferable

#### CLASS DAYS

- **Fridays** and **Saturdays**
- Class starts from **January 2024**

#### FOR DETAILS

Department of Marketing  
University of Dhaka  
www.dumarketing.ac.bd  
Cell No: 01552333976  
(9:00 AM to 7:00 PM on weekdays)

#### ADMISSION FORM & PAYMENT

Application form available at [mpm.fbs-du.com](http://mpm.fbs-du.com)  
from **28 Nov, 2023** to **18 Dec, 2023**

On payment of **Tk. 1550/-** payable through online banking at Sonali Bank Ltd., Dhaka University Campus Branch, Dhaka

**Bank A/C No:** 4405701023557

**Routing No:** 200271750

**Account Name:** MPM Program, Department of Marketing, DU

#### TEST SCHEDULE

**Date** : **22 Dec, 2023** (Friday) at **10:00 AM**

**Venue** : Faculty of Business Studies  
University of Dhaka

**Syllabus** : MCQ (Business Related) &  
Written in English

**\*\*** Candidates meeting all requirements for admission and having at least 10 years of experience at executive position are waived from admission test